Tracking Code: G-SFNWM01HXN

I am still using shopify as my hosting service until I work out all the bugs of my custom coded site, so it was as easy as installing the google and youtube ad on my shopify account and then linking my google account. Shopify automatically put the tracking tag on my pages. As for linking my google analytics account to my google ads account, I just followed the instructions about clicking the button in admin for Google Ads links and because I used the same google account for both my google ads account showed up and I just had to select it to link the account. I think that google analytics will help my business be more successful because I will be able to see the site traffic that I am getting, and see what items are most viewed, which can let me see shopping trends and viewing trends to help better suit my site to those shopping on it.